

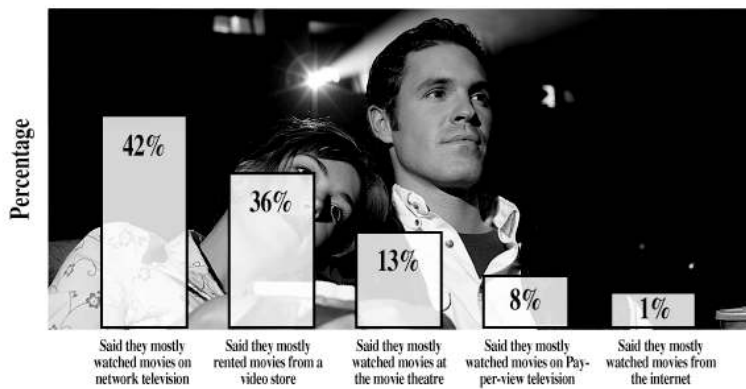


# Poll STATION

With Linda Banister

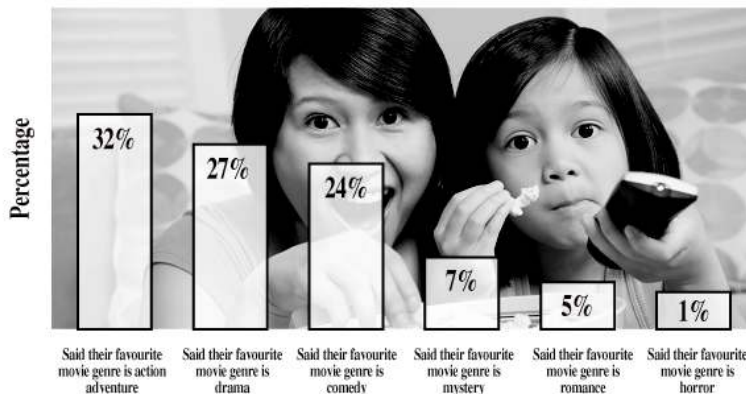
Hollywood has been around for decades, but the popularity and interest in movie stars and their craft have exploded in today's society. From the bustling cinema to the couch at home, movies continue to be a popular form of entertainment for many Edmontonians. This month's *Poll Station* asked Edmontonians about their movie viewing habits, the best movies of all time and North America's greatest screen legends.

## HOW DO YOU CHOOSE TO WATCH MOVIES?



To begin, survey respondents were asked to indicate the format in which they most often watched movies. Watching movies on network television was most frequently noted (42 percent), followed by renting a movie from a video store (36 percent), and visiting a theatre (13 percent). Smaller percentages indicated they watched movies on Pay PerView (eight percent), and from the Internet (one percent).

## WHAT'S YOUR FAVOURITE GENRE?



When asked their favourite movie genre, respondents most frequently mentioned action adventure (32 percent), drama (27 percent), and comedy (24 percent). Less popular were mystery movies (seven percent), romance (five percent), and horror (one percent).

## HAVE YOU SEEN ANY OF THE TOP FIVE MOVIES?

The American Film Institute (AFI) recently developed a list of the 100 greatest movies of all time, the top five being *Citizen Kane*, *Casablanca*, *The Godfather*, *Gone With the Wind* and *Lawrence of*

*Arabia*, respectively. When respondents were asked if they had seen these movies, *Gone with the Wind* had been watched by the greatest number (75 percent), followed by *The Godfather* (71 percent) and *Casablanca* (68 percent). *Lawrence of Arabia* had been viewed by a smaller percentage of respondents (54 percent), as had *Citizen Kane* (52 percent).

When asked if there were other movies that should be on the list of the greatest movies of all time, the *Lord of the Rings Trilogy*, *Ben Hur* and *Titanic* were each mentioned by three percent of participants.

## WHO IS THE GREATEST ACTOR OF ALL TIME?

Respondents were asked which actor they considered to be the greatest screen legend: Humphrey Bogart, Russell Crowe, Robert DeNiro, Clint Eastwood or James Stewart. Thirty-nine percent put De Niro on top of the list, while 26 percent considered Eastwood as the greatest, and 19 percent felt Stewart deserved the top honours. Smaller proportions of respondents thought Bogart (10 percent) and Crowe (three percent) were the greatest. When asked if there was another actor they considered to be the greatest of all time, Al Pacino and George Clooney were each mentioned by four percent of respondents.

## WHO IS THE GREATEST ACTRESS OF ALL TIME?

Lastly, respondents were asked about female screen legends. Of Jodie Foster, Judy Garland, Katherine Hepburn and Meryl Streep, 42 percent believed that Hepburn was the greatest actress of all time, while 35 percent chose Streep, and 12 percent deemed Foster to be best. Seven percent thought Garland was the greatest actress of all time. When asked if there were other female screen legends that respondents considered to be the greatest of all time, Julia Roberts (seven percent), Elizabeth Taylor (six percent) and Audrey Hepburn (six percent) were most frequently named. ✓

The *Poll Station* surveyed 100 City of Edmonton residents on the topic and, while the results of the research are not statistically reliable, they do provide a qualitative indication of what Edmontonians are thinking.

## Want a question included in the Edmontonians Poll?

Contact Linda at 780.451.4444 or e-mail at [lbanner@edmontonians.com](mailto:lbanner@edmontonians.com).

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